100 ADVERTORIAL 101

## STROIKOLUX: LUXURY AND COSINESS

Community and family come first in the residential complexes of the company, says its owner Hristo Tomov



For 10 years now, Stroikolux has been one of the leading companies developing gated communities in Plovdiv. The company aims to achieve and preserve the art of living in a community, where the family in the centre of life and the environment is filled with greenery. Owner Hristo Tomov tells more.

What does Stroikolux aim in the design and construction of its residential buildings and gated communities?

Since 2005, Stroikolux has been establishing and introducing European standards and innovative concepts in the field of residential building and design. Our aim is to put the stress on the comfort, safety and security in our complexes. We also pay special attention to the creation of aesthetically pleasing landscapes around the buildings and of excellent infrastructure. They help the residents to combine work, fun, sport activities and relaxation.

The company invests in purchase of properties (plots and buildings) as well as in construction of new buildings in Bulgaria. Stroikolux's priority target segments of the market are luxurious apartment complexes (gated communities), shopping and office spaces, centres for relaxation and recreation.

What are the advantages of complexes built by Stroikolux?

First, this is the location. All Stroikolux complexes are in a close proximity to big parks, schools and kindergartens, hospitals, and are at incredibly convenient places with well developed infrastructure.

Second, the closed complexes offer security and tranquility, and a combination of services: shops, restaurants, a gym, a bank, a children's centre.

Another important aspect of the complexes developed by Stroikolux is the recognisable, impressive architecture by leading architects and established companies in the field. Owning a home in one of our complexes is a matter of prestige.

Last, but not least, is the quality of the materials used in the building. In all our finished complexes in Plovdiv – Trakia Plaza, Rayski Kat 1 and Rayski Kat 2, as well as in Korona and Trakia Casa complexes that are under construction, we use high-class materials: WINERBERGER bricks, hydroisolation by the Italian company General, 10cm-thick external insulation after company detail by Baumit, high-class 5-chamber plastic window frames.

Stroikolux also builds in the US. Tell us more?
Since 2013, we have been building family houses in the US, that are in the high price segment. These are luxurious buildings that have large yards with a swimming pool, a tennis court, a barbeque. We have already finished and sold several houses, a number is under construction. Our first project was the luxurious house Casa del Roble (House of Oak). Is has the impressive floorage of 1,000 sq.m and is located in an attractive property of 0.4 ha in Miami. The design is by one of the best architects in Florida, Roney Mateu.

## The newest projects of luxury, comfort and style in Plovdiv

## KORONA RESIDENTIAL COMPLEX

- opening in 2017
- Smirnenski
  Neighbourhood, next
  to Peshtersko Shose and
  close to Mall Plovdiv, a
  park, a hospital, schools
  and kindergartens
- ■34,000 sq.m total floorage, 7 buildings
- 370 apartments
- large green area
- underground parking
- supermarket, children's centre, sports centre, bank, pharmacy

## TRAKIA CASA

- located in the heart of Trakia Neighbourhood
- in close proximity to schools, kindergartens, sports centres, shops and a hospital; the developed transport network provides easy access to all parts of Plovdiv
- modern, functional, spacious apartments with one or two bedrooms
- garages and parking spaces for each apartment

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